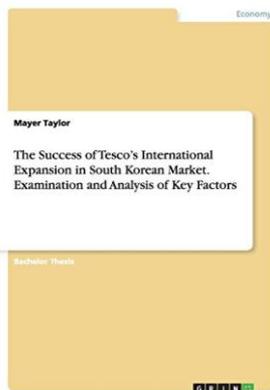


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THE SUCCESS OF TESCO'S INTERNATIONAL EXPANSION IN SOUTH KOREAN MARKET. EXAMINATION AND ANALYSIS OF KEY FACTORS



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