



Fundamentals of Public Relations

By L. Ron Hubbard

New Era Publications International APS. Pamphlet. Book Condition: new. BRAND NEW, Fundamentals of Public Relations, L. Ron Hubbard, Public relations provides the means to communicate your ideas and get them accepted-a skill vitally necessary when dealing with new ideas. It is a way to gain support for your projects and endeavors. Generally considered a method to gain publicity, public relations has previously been subjected to severe limitations. This was a practice that lacked certain key elements. Now, because of some important discoveries in Scientology, advances have made the entire activity significantly more useful and effective. L. Ron Hubbard's refinement of public relations not only makes it essential for any group and any individual, but removes the previously inherent limitations. Although the full technology is extensive, the basic principles covered here will be of immense value to anyone with a worthwhile purpose.



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