



## Instructional Development-Step by Step: Six Easy Steps for Developing Lean, Effective, and Motivational Instruction (Paperback)

By John S Hoffman Ph D

iUniverse, United States, 2013. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Learn a simple, proven, step-by-step method for developing lean, effective, and motivational education and training from author Dr. John S. Hoffman, a thirty-year training veteran. A practitioner's guide geared toward the newcomer to professional instructional development, *Instructional Development--Step by Step* presents an easy-to-understand process that includes these features: - Detailed prescriptions on how to teach each of the seven types of information complete with numerous examples illustrating new concepts and techniques- Instruction on how to analyze instructional objectives to determine all of the required enabling content- Guidelines and tips for creating titles, laying out information, and designing presentations- Simple principles and practical advice laid out in bulleted lists and tables that can be immediately applied to training projects- Follow-up questions at the end of every chapter with answers to test understanding of key concepts- A broad range of examples across subject areas gathered by assessing real-life situations - Sidebars containing recommendations for further reading- A bibliography and extensive index for locating specific information *Instructional Development--Step by Step* and its companion volume, *Instructional Design--Step by Step*, provide...

### Reviews

*This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Natalie Abbott**

*This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.*

-- **Rene Olson**

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